



Appvion announces 8% price increase on non-topcoated label products

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Specialty coating and thermal paper producer Appvion announced an 8% price increase on all its non-topcoated label products, effective April 20, the company said in a letter to customers sent on Thursday March 20.

Appvion attributed the adjustment to rising production costs and a need to maintain supply stability in the current economic environment.

In the March 20 letter, Appvion emphasized that it had exhausted internal cost-containment measures before deciding on the increase.

“Providing high-quality thermal media remains our top priority, and we are committed to maintaining the exceptional value our customers expect,” the company stated in the letter.

Appvion also noted in the letter that moving forward, it will conduct annual price reviews to align with market conditions and industry trends.

--by rmercante@fastmarkets.com

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