

April 21, 2025

Dear Valued Customer,

Due to ongoing cost pressures—including global trade uncertainties—we will be adjusting prices for all products by 10%, effective May 21, 2025.

This decision wasn't made lightly. It's necessary to help offset rising input costs, and we'll continue to closely monitor market conditions. Should circumstances change, we'll revisit this adjustment accordingly.

We genuinely appreciate your understanding and continued support. If you have any questions, please don't hesitate to reach out to your Appvion representative.

Thank you for your partnership—we're grateful for the opportunity to support your business.

Sincerely,



Kevin Clunie  
President