



August 8, 2022

Re: Price Increase Notice

Dear Valued Customer,

We continue to experience an escalation of all key input costs, including but not limited to raw materials, energy, labor, and freight. As such, Appvion is implementing a price increase of up to 8% for direct thermal paper and film products and associated coated products globally. It is effective on all shipments beginning September 7, 2022.

Our team remains committed to providing superior quality products, innovative and sustainable solutions, and exceptional customer service. Do not hesitate to contact your strategic account manager with any questions regarding this implementation.

Please accept our sincere gratitude for your continued business and support.

Sincerely,

A handwritten signature in black ink, appearing to read 'Graeme Hodson', with a stylized flourish at the end.

Graeme Hodson
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